

MIBOR Media Schedule for Spring 2009

Radio

We have ads running on the following stations:

WFBQ, WFMS, WIBC, WJJK, WNTR, WRZX, WTTS, WYXB

These ads are running during the following weeks:

March 23, April 6, April 20, May 4, May 18

Television

We have ads running on the following stations:

WISH*, WTHR, WRTV

* WISH includes live Saturday Daybreak Segments; fixed, pre-recorded :60's in weekday Daybreak and supporting promotional schedule

These ads are running during the following weeks:

March 16, March 30, April 13, April 27, May 11, May 25, June 8

Online

We have ads running on the the following web sites:

Indystar.com, Homefinder.com, WTHR.com, WISHTV.com, theIndychannel.com, WFMS.com, WFBQ.com

These ads are running during the following weeks:

March 16 - June 8