



Celebrating MIBOR Leadership & The REALTOR® Foundation

Event Details and Sponsorship Opportunities





**The Ball: Celebrating
MIBOR Leadership & The REALTOR® Foundation**

Saturday, January 23, 2010

The Indiana Roof Ballroom

6:00 PM

Cocktails and Hors d'oeuvres
Silent Auction
Board of Directors Processional

7:30 PM

Dinner

Recognition of Awards
REALTOR® of the Year
Affiliate of the Year
Distinguished Service Award and
F.C. "Bud" Tucker Awards

Live Auction
Live Entertainment and Dancing



Event History

The Metropolitan Indianapolis Board of REALTORS® has a long history of honoring its leaders as well as the best and brightest in the industry. Once called the Inaugural Ball and later the President's Ball, MIBOR members have gathered for decades each January to install a new President and Board of Directors and bestow the industry's highest awards upon their peers. It's a night of celebration for all.

More than 14 years ago, the REALTOR® Foundation began its own tradition with a live & silent auction. This premier fundraising event provided half of the annual grants budget; grants first used to help neighborhoods rebuild and now to help our community's most vulnerable citizens – the homeless. Since the Foundation changed its mission in 2003 to focus solely on the homeless of central Indiana, the desire to raise more, give more, and do more has inspired the real estate community into action. Since 2003, the Foundation has given more than \$425,000 in grant monies to organizations that help homeless begin new lives starting with a decent place to call home. In October 2009, another \$100,000 will be awarded to worthy organizations.

These two traditions became one with great success in 2007 with the first annual ***Ball: Celebrating MIBOR Leadership & The REALTOR® Foundation***. We continue to build upon that success today...it's the honors and elegance of the President's Ball and festivity of the Foundation Auction in one not-to-be missed evening. And what's more, it's for a great cause.



The REALTOR® Foundation

The REALTOR® Foundation is committed to fighting the serious problem of homelessness in central Indiana. The vision is simple: “To transition central Indiana individuals from homelessness or inadequate or unsafe housing to permanent solutions that change their lives.”

Since its founding, the REALTOR® Foundation has awarded grants that have helped central Indiana strengthen its communities. With an increase in the number of homeless people, the Foundation dedicates increased support to organizations that provide services to the victims of homelessness.

Sponsorship revenue and silent & live auction proceeds will go directly to grants that assist the homeless with housing needs, counseling and medical care. The demand is great, so must be our response.

“The average age of a homeless person in central Indiana is 9 years-old.”

— *Blueprint to End Homelessness*

“40 percent of the homeless in central Indiana are families.”

— *Blueprint to End Homelessness*

“In 2003, as many as 15,000 people were homeless in Indianapolis.”

— *Indianapolis Star, March 4, 2004*

Since 2003, the Foundation has given more than \$425,000 in grant monies to organizations that help the homeless begin new lives starting with a decent place to call home. In the coming years, our goals are more far-reaching and more aggressive than ever. More information about the REALTOR® Foundation, its activities, Board of Directors and grant recipients can be found at www.realtorfoundation.org.

Two Grand Traditions, One Sponsorship Opportunity

Three years ago the first annual ***Ball: Celebrating MIBOR Leadership & The REALTOR® Foundation*** was created to combine the honors and elegance of the MIBOR Ball with festivity and philanthropy of the Foundation Auction. The two are now joined together in one fantastic evening.

Sponsor levels have been crafted for every company size and every individual's desire and capacity for involvement. Benefits have been crafted to provide maximum exposure for corporate or individual recognition.

Presenting Sponsor - \$12,000

Platinum - \$5,000

Diamond - \$2,500

Gold - \$1,500

Silver - \$750

Bronze - \$250

****Past President - \$100***

(*available to former MIBOR and Foundation Presidents only)



Presenting Sponsor - \$12,000

one sponsorship available

- Exclusive logo placement on invitation distributed to all MIBOR members (approximately 6,500)
- Premier logo placement in event PowerPoint (viewed during cocktail and dinner hour)
- Premier logo placement in program
- Audible live onsite recognition as presenting sponsor and introduction of key personnel
- Special pre-recorded video message from your company played at The Ball (produced by MIBOR)
Includes Web link to your company Web site
- Premier logo placement on event signage
- Two tables of eight at The Ball
- Sixteen tickets to The Installation Ceremony
- Pre and post promotion in *Fast Track* (10,000 impressions a month) & *Broker Blast* (4800 impressions a month)
- Pre and post promotion on event Web site
- Pre and post promotion on REALTOR® Foundation Web site
- Inclusion in full-page *Indianapolis Star* "thank you" ad (featuring your company logo)



Platinum Sponsor - \$5,000

- Logo placement in event PowerPoint (viewed during cocktail and dinner hour)
- Logo placement in program
- Audible live onsite recognition as platinum sponsor
- Special pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Your company acknowledged as the donor of an auction item valued at \$500 or more
- Your company acknowledged as the sponsor of the complimentary guest shuttle bus system
- Includes Web link to your Web site
- Logo placement on event signage
- One table of eight at The Ball
- Eight tickets to The Installation Ceremony
- Pre and post promotion in *Fast Track* (10,000 impressions a month) & *Broker Blast* (4800 impressions a month)
- Pre and post promotion on event Web site
- Pre and post promotion on REALTOR® Foundation Web site
- Inclusion in full-page *Indianapolis Star* "thank you" ad (featuring your company logo)



Diamond Sponsor - \$2,500

- Logo placement in event PowerPoint (viewed during cocktail and dinner hour)
- Logo placement in program
- Audible live onsite recognition as diamond sponsor
- Special pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Your company acknowledged as the donor of an auction item valued at \$250 or more
Includes Web link to your Web site
- Logo placement on event signage
- Four tickets to The Ball
- Four tickets to The Installation Ceremony
- Pre and post promotion in *Fast Track* (10,000 impressions a month) & *Broker Blast* (4800 impressions a month)
- Pre and post promotion on event Web site
- Pre and post promotion on REALTOR® Foundation Web site
- Inclusion in full-page *Indianapolis Star* "thank you" ad (featuring your company logo)

Gold Sponsor - \$1,500

- Logo placement in event PowerPoint (viewed during cocktail and dinner hour)
- Company name in program
- Audible live onsite recognition as gold sponsor
- Special pre-recorded video message from your company played at The Ball (produced by MIBOR)
- Logo placement on event signage
- Two tickets to The Ball
- Two tickets to The Installation Ceremony
- Pre and post promotion in *Fast Track* (10,000 impressions a month) & *Broker Blast* (4800 impressions a month)
- Pre and post promotion on event Web site
- Pre and post promotion on REALTOR® Foundation Web site
- Inclusion in full-page *Indianapolis Star* "thank you" ad (featuring your company logo)

Silver Sponsor - \$750

- Company name in event PowerPoint (viewed during cocktail and dinner hour)
- Company name in program
- Audible live onsite recognition as silver sponsor
- Company name on event signage
- Pre and post promotion in *Fast Track* (10,000 impressions a month) & *Broker Blast* (4800 impressions a month)
- Pre and post promotion on event Web site
- Pre and post promotion on REALTOR® Foundation Web site
- Inclusion in full-page *Indianapolis Star* "thank you" ad (featuring your company name)

Bronze Sponsor - \$250

- Company name in event PowerPoint (viewed during cocktail and dinner hour)
- Company name in program
- Pre and post promotion on event Web site
- Pre and post promotion on REALTOR® Foundation Web site

Past President Sponsor - \$100

Reserved for former MIBOR and Foundation Presidents only

- Company or individual name in program
- Pre and post promotion on event Web site
- Pre and post promotion on REALTOR® Foundation Web site

For more information about the Ball
call 317/956-5232