

EXPLORE INDY

GRANTEE

**INDYHUB
FOUNDATION**

INVESTMENT

\$5,000

Project Overview:

IndyHub represents and advocates on behalf of the largest network of 20- and 30-somethings in Indianapolis. They believe that a diverse and engaged community is the strength of Indy's today and tomorrow. Its mission is to grow, engage and empower a community of 20- and 30-somethings who are meaningfully connected to Indy and invested in its future.

IndyHub focuses programming, initiatives and content on Indy's 20- and 30-somethings. These two generations are of critical importance for the growth, vibrance and economic stability of communities. IndyHub seeks to get this key demographic connected, involved and making a difference in the metro area so that they are more likely to be retained long-term.

The Explore Indy program series, sponsored by MIBOR, will address brain drain and talent retention with designated experiences for college interns, provide opportunities for all residents - from the new arrival to the life-long Hoosier - to rediscover their city and plant roots through informative conversations that elevate MIBOR as a resource for first-time homebuyers. From arts and cultural amenities to the hospitality industry and neighborhood exploration, Explore Indy will elevate the people and spaces that make Indianapolis home. Through in-person events, residents will be provided with an immersive experience that brings to life the unique characteristics of Indianapolis.

- + Improves Quality of Life
- + Fosters Community Engagement and Participation
- + Increases Access to Public Arts
- + Increases Accessibility of Public Amenities
- + Promotes Volunteerism
- + Creates Civic Engagement
- + Connects Talent
- + Promotes Inclusive Activation and Programming
- + Supports the Retention of Young Professionals
- + Promotes Active Living
- + Promotes Natural Features and Destinations
- + Promotes Unique Visitor Experiences
- + Provides Additional Amenities and Events to Attract New Visitors