

HANCOCK COUNTY INNOVATION & EDUCATION CENTER

GRANTEE

**HANCOCK COUNTY INNOVATION &
EDUCATION CENTER WORKING GROUP**

INVESTMENT

\$2,500

Project Overview:

Hancock County and the leading employers within the county have recognized a need for workforce development, higher education and ongoing career training and development for the students and residents of Hancock County. With continued growth and development around the county, County Officials and business leaders believe now is the time to act in order to alleviate current workforce shortages and provide Hancock County residents a place to learn, grow and develop within their chosen careers.

Hancock County Innovation and Education Center, or HCIEC, development concept includes a building that will be home to three separate but connected areas. These three areas include:

- Career Training Education (CTE) for the K-12 school districts of Hancock County

- Higher Education and personal development opportunities for residents (ie. Ivy Tech, Vincennes, others)
- Private entity office/lab space (innovation area)/community gathering space

In addition to these three uses, a need for conference space has been identified in the county.

The HCIEC Marketing Initiative, supported by MIBOR ECDC, includes funding the brand identification and marketing needs of this project. The funds are being used to hire a consultant to facilitate strategic visioning sessions to determine a name, concept, and core messaging for the project.

+ Improves Quality of Life

+ Improves Community Livability

+ Encourages community and stakeholder collaboration in development decisions

+ Encourages approaches that are community-driven, comprehensive, and collaborative

+ Brings Diverse Community Groups Together in Order to Assess Needs and Set Priorities

+ Supports Talent Retention

+ Supports Business Retention

+ Supports Talent Attraction

+ Increases Business Development

+ Increases Workforce Development

+ Supports Small Business Growth

+ Increases Small Business Development

+ Encourages Entrepreneurship and Innovation

+ Supports Discovering Career Pathways for High School to Post-Secondary Education