

MIBOR ECDC 2022 GRANTEE

“WELCOME TO DOWNTOWN ANDERSON” MURAL

GRANTEE

**ANDERSON INDIANA
MAIN STREET**

INVESTMENT

\$5,000

Project Overview:

The Anderson Indiana Main Street (AIMS) supports and sustains downtown culture, connecting people to the heart of the community. With funding from the MIBOR ECDC, AIMS is installing a mural in downtown Anderson that grabs citizens' attention and provides directions to entertainment, dining and shopping experiences downtown. The “Welcome to Downtown Anderson” mural site is in a highly visible location, obvious from a main thoroughfare in Anderson.

- + Improves Community Livability
- + Creates Active, Vital Downtown Destinations
- + Fosters Community Engagement and Participation
- + Creates Enhancements to the Streetscape
- + Increases Access to Public Arts
- + Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- + Increases Tourism Opportunities
- + Promotes Unique Visitor Experiences
- + Provides Additional Amenities to Attract New Visitors