

Fair Housing Advertising Word and Phrase List

RED = not acceptable

YELLOW = caution

GREEN = acceptable

able-bodied	drugs, no	male(s) only	one child	senior citizen(s)
active	drug users, no	male roommate	one person	senior discount
adult living	employed, must be	man (men) only	Oriental	senior housing
adult community	empty nesters	married	physically fit	(sex or gender)
adults only	Equal Housing Opportunity	mature	play area	shrine
African	(ethnic references)	mature couple	Polish	singles only
agile	exclusive	mature individual	prestigious	single person
alcoholics, no	executive	mature person(s)	privacy	single woman, man
Asian	family, great for	membership approval req.	private	smoking, no
bachelor	family room	mentally handicapped, no	private driveway	smoker(s), no
bachelor pad	female(s) only	mentally ill, no	private entrance	(square feet)
blacks, no	female roommate	Mexican-American	private property	Social Security Insurance
blind, no	fisherman's retreat	Mormon Temple	private setting	(SSI), no
board approval required	fixer-upper	mosque	public transportation	sophisticated
bus/MAX, near	gays, no	mother-in-law apartment	(near)	stable
Catholic	(gender)	must comply with park	Puerto Rican	straight only
Caucasian	gentleman's farm	rules	quality construction	student(s)
Chicano	grandma's house	nanny's room	quality neighborhood	synagogue, near
Chinese	golden agers only	(nationality)	quiet	temple, near
children, no	golf course, near	near	quiet neighborhood	tenant (description of)
church(es), near	handicapped, not for	neighborhood name	quiet tenants	townhouse
close to	handyman's dream	newly-weds	responsible	traditional style
colored	healthy only	nice	restricted	tranquil setting
couple	Hispanic	no play area	retarded, no	two people
couples only	hobby farm	no student(s)	retired	unemployed, no
country club, near	impaired, no	non-drinkers	retirees	verifiable income
credit check required	Indian	non-smokers	school district	view, with
crippled, no	Irish	(# of) bedrooms	school name	view of
deaf, no	integrated	(# of) children	seasonal worker, no	walking distance of,
den	Jewish	(# of) persons	secluded	within
desirable neighborhood	landlord (description of)	(# of) sleeping areas	Section 8, no	white
domestic's quarters	Latino	nursery	secure	white only
drinkers, no	lesbians, no	nursing home	security provided	woman (women) only
drinking, no	luxury townhouse	older person(s)	senior(s)	