



COMMUNITY IMPACT INITIATIVE

2024 GRANTEE

PROJECT

Juneteenth Foodways Festival



GRANTEE

Benjamin Harrison Presidential Site



INVESTMENT

\$3,000

PROJECT OVERVIEW:

The Benjamin Harrison Presidential Site hosted the 3rd Annual Juneteenth Foodways Festival, which celebrated the lasting legacy of Black culinary traditions and how they have influenced American culture by promoting Indiana Black-owned businesses. Attendees were able to sample food, browse retail shops, and learn about Dolly Johnson, the White House chef hired by President Benjamin Harrison. With an array of some of Indianapolis' diverse food offerings, the event incorporated Black restaurants, entrepreneurship, and program partnerships with historically Black non-profit partners. This one-day event had nearly 2,000 attendees and incorporated nearly 30 food and retail partners.

IMPACT METRICS:

- Historic Preservation
- Improves Quality of Life
- Promotes Cultural Opportunities
- Increases Community Engagement and Participation
- Increases Organizational Programming
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Increases Support for Small Businesses
- Encourages Entrepreneurship and Innovation
- Supports Minority Owned Businesses
- Engages Businesses to Positively Impact Communities
- Promotes Unique Visitor Experiences
- Increases Tourism Opportunities

