MIBOR

COMMUNITY IMPACT INITIATIVE

2024 GRANTEE

PROJECT

Montgomery County Adopt a Storm Drain

GRANTEE

Friends of Sugar Creek

INVESTMENT

$3,342

PROJECT OVERVIEW:

Friends of Sugar Creek (FSC) is an organization with the purpose to protect, restore, and promote appreciation of Sugar Creek and its watershed. Friends of Sugar Creek serves Montgomery County, Indiana and communities located along the 100 miles of the creek from its source in Tipton County to its confluence with the Wabash River. In 2020, FSC launched a program called Montgomery County Adopt a Storm Drain. This volunteer program engages the Community residents to pledge 15 minutes twice a month to ensure cleaner watersheds and a healthier Sugar Creek. Adopt a Storm Drain asks community members to adopt a storm drain in their neighborhood and pledge to keep it clear of trash, leaves, and other debris and report progress on an interactive website. With funding support from the MIBOR Economic and Community Development Council, Friends of Sugar Creek was able to expand their current program and involve REALTORS®. FSC participated in the MIBOR REALTOR® Action Day on July 12 by having Montgomery County REALTORS® spend the day collecting trash and debris from storm drains located in the community. The local radio station was also on site to promote the event, FSC and make the public aware that REALTORS® are beautifying the community. FSC also involved REALTORS® by having them distribute informational postcards to their clients which promote the Montgomery County Adopt a Storm Drain community program and best practices of keeping the community clean.

IMPACT METRICS:

- Improves Quality of Life
- Improves Community Livability
- Creates Greenspace Improvements
- Fosters Community Engagement
- Promotes Volunteerism
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Improves Standards of Health and Living
- Improves Access to Environmental Benefits
- Promotes Natural Features and Destinations
- Promotes the Preservation and Celebration of Unique Natural Features and Environmentally Sensitive Areas