



# COMMUNITY IMPACT INITIATIVE

2024 GRANTEE

## PROJECT

# White Riverway Hammock Connections



## GRANTEE

Hamilton County Tourism/Discover White River



## INVESTMENT

\$4,500

## PROJECT OVERVIEW:

In an effort to continue to engage MIBOR REALTOR® members and the public with the White River Vision Plan, funding from the MIBOR Community Impact Initiative supported White Riverway Hammock Connections. With the help of REALTOR® volunteers, six hammock stations at six different parks along White River were created. These hammock stands, which allow for three individuals to hang their travel hammocks, will provide another fun and low-barrier way for park visitors to enjoy the beauty and tranquility of our riverside parks - falling under the Activation pillar of the White River Vision Plan. When people experience the river, they will grow a love for it, and then work to steward this valuable natural resource.

## IMPACT METRICS:

- Improves Quality of Life
- Improves Community Livability
- Creates GreenSpace Improvements
- Enhances Park Department Assets
- Promotes Volunteerism
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Increases Tourism Opportunities
- Promotes Unique Visitor Experiences
- Provides Additional Amenities and Events to Attract New Visitors
- Improves Access to Environmental Benefits
- Promotes Natural Features and Destinations
- Promotes the Preservation and Celebration of Unique Natural Features and Environmentally Sensitive Areas.

