



# COMMUNITY IMPACT INITIATIVE

2024 GRANTEE

## PROJECT

# Pop-Up Igloos in the Park



## GRANTEE

Town of Zionsville



## INVESTMENT

\$5,000

## PROJECT OVERVIEW:

The Town of Zionsville purchased igloos to extend park programming and offerings throughout Zionsville during the winter months with support from the MIBOR Community Impact Initiative. MIBORs (also known as Mobile Indoor Barriers for Outdoor Recreation) will be used all year long as inviting spaces to gather and create.

## IMPACT METRICS:

- Improves Quality of Life
- Improves Community Livability
- Creates Active, Vital Downtown Destinations
- Increases Community Engagement Opportunities
- Increases Year – Round Recreational Opportunities (Winter Activation)
- Increases Park Department Assets
- Increases Opportunities for Parks Programming
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Increases Tourism Opportunities
- Promotes Unique Visitor Experiences
- Provides Additional Amenities to Attract New Visitors

