



ECONOMIC & COMMUNITY DEVELOPMENT COUNCIL

2023 GRANTEE

PROJECT

Asphalt Art Initiative



GRANTEE

Blue River Community Foundation



INVESTMENT

\$2,000

PROJECT OVERVIEW:

Colorful asphalt art has been added to the Blue River Trail in downtown Shelbyville to attract more people to utilize the Blue River Trail, provide safety for pedestrians and cyclists, honor a local artist and create an overall greater sense of place in Shelby County. The colorful pavement art designs are inspired by the artwork of Roland Hobart, a native of Shelbyville.

IMPACT METRICS:

- Encourages Historic Preservation
- Improves Quality of Life
- Improves Community Livability
- Encourages Downtown Revitalization
- Creates Active, Vital Downtown Destinations
- Increases Access to Public Arts
- Increases Accessibility of Public Amenities
- Creates Walkable Communities
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Encourages Attractive, Walkable and Vital Downtowns
- Increases Safety
- Improves Standards of Health and Living
- Promotes Active Living
- Provides Additional Amenities to Attract New Visitors
- Increases Tourism Opportunities
- Promotes Unique Visitor Experiences

