



ECONOMIC & COMMUNITY DEVELOPMENT COUNCIL

2023 GRANTEE

## PROJECT

# Brown County Bicycle Signage



## GRANTEE

**Brown County Mountain Biking, Inc.**



## INVESTMENT

**\$3,000**

## PROJECT OVERVIEW:

Brown County is quickly becoming a destination for cyclist all over the world due to the unique combination of trails. Hundreds of cyclists come to the area weekly to enjoy not only the trails, but also the local restaurants, shops and entertainment. Brown County Mountain Biking installed signs all over Brown County and the Town of Nashville that promote safe cycling, creating a “cycling friendly” destination. Signs include those that promote Indiana’s 3 feet passing laws around cyclists and laws allowing cyclists full use of the lanes. .

## IMPACT METRICS:

- Improves Quality of Life
- Improves Community Livability
- Creates Active, Vital Downtown Destinations
- Creates Walkable Communities
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Creates Greenspace Improvements
- Creates a Comprehensive Signage Program
- Increases Safety
- Improves Standards of Health and Living
- Promotes Active Living
- Provides Additional Amenities to Attract New Visitors
- Increases Tourism Opportunities
- Promotes Unique Visitor Experiences
- Improves Access to Environmental Benefits
- Promotes Natural Features and Destinations

