MIBOR ECDC 2022 GRANTEE

BROWN COUNTY COMMUNITY THEATER

BROWN COUNTY PLAYHOUSE

\$3,000

Project Overview:

Tourism is a main instrument in Brown County's economic development strategy. The Brown County Playhouse is located in the heart of downtown Nashville. For years, the Playhouse has served as a hub of entertainment for residents of Brown County and tourists alike, offering a variety of shows, musicals, movies and more.

The investment from the MIBOR ECDC will go towards the budgets of five different shows the Playhouse is directing for the 2022 season. Working to attract people to this downtown destination all year long, the Playhouse has selected five different shows to put on throughout the year: Barefoot in the Park, Godspell, Nunsense II, Kalamazoo and A Christmas Carol.

For more information about the Brown County Playhouse and show schedule, please visit their website: Brown County Playhouse - Performing Arts Center.

- + Improves Quality of Life
- **→** Improves Community Livability
- + Promotes Cultural Opportunities
- + Increases Community Engagement
- + Increases Public Arts
- → Increases Local Programing at the Theater (Parks and Rec, Arts and Culture, etc.)

- + Promotes Volunteerism
- + Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- + Increases Tourism Opportunities
- + Promotes Unique Visitor Experiences
- + Provides Additional Amenities and Events to Attract New Visitors