



ECONOMIC & COMMUNITY DEVELOPMENT COUNCIL

2023 GRANTEE

PROJECT

DREAM Alive Career Pathway Development



GRANTEE

DREAM Alive, Inc.



INVESTMENT

\$5,000

PROJECT OVERVIEW:

DREAM Alive (DA) is helping vulnerable youth break the cycle of poverty by providing mentoring and career development programs for 6 continual years. Since 2011, youth completing DA have a 100% high school graduation rate, compared to the 72% school average over the same time period. Among many other measurable outcomes and metrics, including a 96% career outcomes rate, DA students have decreased suspension rates, increased desire to succeed in school, increased belief in oneself, and increase in career achievement as a result of their involvement in the program.

The MIBOR ECDC invested \$5,000 to support DA's middle school career pathway development trips. Specifically, DA takes their youth on regular, weekly career development trips to local businesses in order to help them dream about potential future career paths. The investment served around 250 youth and provided 10 of these life changing trips to local business in 2023. In 2022, 98% of DA youth reported that this program made them more confident in their career path and increased their desire to achieve in school.

IMPACT METRICS:

- Improves Quality of Life
- Increases Talent Retention
- Increases Workforce Development Efforts
- Encourages Business to Positively Impact Communities
- Connects Talent
- Encourages Entrepreneurship and Innovation
- Supports Discovering Career Pathways for High School to Post-Secondary Education
- Supports the Retention of Young Professionals

