

# PROJECT AZUL WORKFORCE DEVELOPMENT TRAINING

GRANTEE

**PROJECT  
AZUL**

INVESTMENT

**\$2,400**

## Project Overview:

The MIBOR ECDC invested \$2,400 to support workforce development training at Project Azul. Project Azul is a nonprofit organization that works with unemployed or underemployed (entry level jobs) individuals in Central Indiana who are interested in a career in logistics or warehousing. Project Azul supports individuals by providing career coaching, barrier busting, workforce development training, and job placement assistance.

Workforce Development Trainings are offered in partnership through Purdue University and Vincennes University, and are short in term (2 to 10 days), tailored for workforce needs, and interactive to increase learning and engagement. The MIBOR ECDC investment covers the tuition costs for 6 individuals to participate in a forklift essentials course. The Forklift Essentials course is a 16-hour course. Participants learn the OSHA safety standards and have the opportunity to learn and be certified on up to 6 different forklifts. This class was designed in partnership with employers and is tailored to meet employer needs. Once participants complete the course, the Workforce Success Coach works with them until they obtain employment with one of Project Azul's employer partners.

- + Improves Quality of Life
- + Improves Community Livability
- + Encourages Approaches that are Community-Driven, Comprehensive, and Collaborative
- + Increases Talent Retention and Attraction
- + Increases Business Retention and Attraction
- + Increases Workforce Development
- + Provides Workforce Development Training
- + Encourages Businesses to Positively Impact Communities
- + Connects Talent
- + Encourages Entrepreneurship and Innovation
- + Supports Minority Owned Businesses
- + Pursues Racial Equity
- + Advances Racial Equity
- + Advances Generational Wealth