

SHELBYVILLE & SHELBY COUNTY COMMUNITY PROMOTION

GRANTEE

**SHELBY COUNTY
DEVELOPMENT CORPORATION**

INVESTMENT

\$2,140

Project Overview:

Description: Shelby County Development Corporation plans to use the \$2,140 investment from the Economic and Community Council for marketing purposes to highlight Shelbyville and Shelby County, Indiana in the Area Development publication. Area Development magazine is considered the leading executive magazine covering corporate site selection and relocation throughout the United States and Canada. Area Development is published quarterly and has 44,000 mailed copies. Several economic development and Quality of Life projects that have recently been completed, or are currently underway, in Shelbyville and Shelby County will be featured in the Area Development ad or article.

Area Development Website: <https://www.areadevelopment.com/ContributedContent/q1-2022/northeast-indiana-building-a-healthy-business-future.shtml>

- + Increases Community Promotion
- + Increases Talent Attraction
- + Increases Business Attraction
- + Promotes Community Economic Development and Quality of Life Projects