

SHELBY COUNTY PLAYERS LIVE THEATRE OUTREACH

GRANTEE

SHELBY COUNTY PLAYERS LIVE THEATRE OUTREACH

INVESTMENT

\$2,500

Project Overview:

Since 1988, Shelby County Players has been providing live theater experiences for audiences of all ages. Shelby County Players has outgrown their current rehearsal space, a former bowling alley. The organization is currently expanding and repurposing the former bowling alley into a fully functioning theater space. Because of the renovation, Shelby County Players is forced to close their doors in September 2022.

The MIBOR ECDC invested \$2,500 to help Shelby County Players continue to bring live performing arts to the community. Funding will support new outreach programs for that organization that include a live radio series, monthly table readings at local facilities and take their Young Audience Production on the road to perform at each of the 8 elementary schools in Shelby County.



The new outreach programs will not only allow the organization to continue to grow and perform for the community, but it also helps retain their current audiences and volunteers, along with promoting the many creative outlet opportunities that will be available at the newly renovated facility which include sound and light board training, set design and performance costuming and makeup.

- + Improves Quality of Life
- + Improves Community Livability
- + Promotes Cultural Opportunities
- + Increases Community Engagement
- + Increases Community Participation
- + Increases Access to Public Arts
- + Promotes Volunteerism
- + Increases Accessibility of Public Amenities to the Public
- + Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- + Creates Civic Engagement
- + Promotes Inclusive Activation and Programming
- + Increases Tourism Opportunities
- + Promotes Unique Visitor Experiences
- + Provides Additional Amenities and Events to Attract New Visitors