

TRANSIT EDUCATION

GRANTEE

INDY GATEWAY

INVESTMENT

\$5,000

Project Overview:

Indy Gateway used the \$5,000 investment from the MIBOR ECDC to continue to educate the community and local businesses of the importance of the expansion of the Indianapolis Transit system through Westside Connect. Specifically, the funds were spent to pay for and engage Wide Awake digital to provide outreach efforts through “Westside Connect” social media platform to garner support and community advocacy for the protection and expansion of the Indy Go Blue Line.

The advocacy around this effort aims to increase infrastructure connectivity to fuel community and economic development, support the West Side Strategic Revitalization & TIF Implementation Plan, improve multi-modal transportation and support the development of pedestrian and bicycle paths..

- + Improves Quality of Life
- + Improves Community Livability
- + Fosters Community Engagement and Participation
- + Encourages Community and Stakeholder Collaboration in Development Decisions
- + Encourages Approaches that are Community-Driven, Comprehensive and Collaborative
- + Brings Together a Diverse Group of Community Members in Order to Assess Needs and Set Priorities
- + Creates Civic Engagement
- + Advocates to Increase infrastructure Connectivity to Fuel Community and Economic Development
- + Influences public policy
- + Supports Complete, Livable Streets
- + Encourages Collaboration Among Organizations, Agencies and Local Government
- + Promotes Safe, Reliable and Accessible Transportation
- + Advocates for a Variety of Transportation Choices
- + Promotes Economic Mobility