



COMMUNITY IMPACT INITIATIVE

2025 GRANTEE

PROJECT

Community in Bloom



GRANTEE

Bloom Madison County



INVESTMENT

\$5,000

PROJECT OVERVIEW:

Bloom Madison County, a grassroots nonprofit, is transforming community spaces in Anderson through food, art, and connection. Bloom enhanced the Anderson Farmers Market lot, Bloom classroom and kitchen, and three community gardens to strengthen food security, entrepreneurship, and community engagement. Upgrades included electrical hookups for market vendors, outdoor seating and shade, a renovated teaching kitchen, and new storage, signage, and raised beds at the gardens. These improvements ensure that each space is accessible, welcoming, and equipped for long-term programming such as cooking classes, gardening workshops, and public art activities. With every dollar raised matched up to \$50,000 through the IHCD CreatINg Places Program, the project doubled its impact—supporting local growers, expanding educational opportunities, and creating vibrant, inclusive spaces for the community to thrive.

IMPACT METRICS:

- Improves Quality of Life
- Improves Community Livability
- Creates Greenspace Improvements
- Advocates for Expanding Green Spaces
- Promotes Cultural Opportunities
- Increases Community Engagement and Participation
- Promotes Volunteerism
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Encourages Approaches that are Community-Driven, Comprehensive, and Collaborative
- Supports Small Businesses
- Encourages Entrepreneurship and Innovation
- Improves Standards of Health and Living
- Promotes Active Living
- Promotes Natural Features and Destinations
- Improves Access to Environmental Benefits

