



COMMUNITY IMPACT INITIATIVE

2025 GRANTEE

PROJECT

Shelby County Audubon Mural



GRANTEE

Blue River Community Foundation



INVESTMENT

\$2,500

PROJECT OVERVIEW:

As part of the Pride In Place Initiative, a mural was created at the Shelby County Players Wortman Family Civic Theatre on Miller Avenue in Shelby County. Designed and painted by artist Carl Leck of Greenfield, Indiana, the mural brought art, conservation, and community together through dynamic imagery of local bird species—especially those identified as having High or Moderate Vulnerability to climate change.

The project was nationally registered with the Audubon Mural Project through the National Audubon Society and celebrated Shelby County's designation as Indiana's first Bird Town County. The mural ultimately wrapped around three sides of the theatre, with completion in spring 2026.

The project reflected the power of collaboration between community partners and the Shelby County Players to enhance local placemaking and celebrate the intersection of art, nature, and community pride.



IMPACT METRICS:

- Improves Quality of Life
- Creates Active, Vital Downtown Destinations
- Promotes Community Engagement
- Increases Access to Public Art
- Enhances Small Town Quality of Place
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Increases Tourism Opportunities

