



COMMUNITY IMPACT INITIATIVE

2025 GRANTEE

PROJECT

Brown County Christkindl Market



GRANTEE

Brown County Playhouse



INVESTMENT

\$3,000

PROJECT OVERVIEW:

Tourism is the main economic driver in Brown County, and funding supports the 5th Annual Brown County Christkindl Market. This festive holiday event brings residents and visitors together while supporting local businesses, restaurants, artists, and performers.



IMPACT METRICS:

- Improves Quality of Life
- Improves Community Livability
- Creates Active, Vital Downtown Destinations
- Promotes Cultural Opportunities
- Increases Community Engagement
- Increases Access to Public Arts
- Increases Year-Round Recreational Opportunities
- Helps Foster Walkable Neighborhoods
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Increases Business Retention
- Increases Small Business Support and Growth
- Encourages Entrepreneurship and Innovation
- Increases Tourism Opportunities
- Promotes Unique Visitor Experiences

