



COMMUNITY IMPACT INITIATIVE

2025 GRANTEE`



PROJECT

Riley Arts Trail Artwork



GRANTEE

Greenfield Main Street, Inc.



INVESTMENT

\$5,000

PROJECT OVERVIEW:

The Riley Arts Trail project integrates visual art into Greenfield's trail system, enhancing community engagement, placemaking, and the local economy. By installing murals, sculptures, and interactive art along the trail—connecting to the Pennsy Trail and weaving through downtown—residents and visitors experience a vibrant cultural journey that showcases local heritage, creativity, and talent. The project supports local artists, draws visitors to downtown shops and restaurants, and transforms public spaces into welcoming, visually stimulating areas. By combining art with recreation, the Riley Arts Trail fosters civic pride, encourages exploration, and strengthens community connections while promoting the economic and cultural vitality of Hancock County.

IMPACT METRICS:

- Improves Quality of Life
- Promotes Cultural Opportunities
- Increases Access to Public Arts
- Increases Community Engagement
- Encourages Walkable Communities
- Fosters Distinctive, Attractive Communities with a Strong Sense of Place
- Promotes Active Living
- Increases Tourism Opportunities
- Provides Additional Amenities to Attract New Visitors
- Improves Access to Environmental Benefits

