

MIBOR Community Impact Initiative Investment Guide



INTRODUCTION

The MIBOR Community Impact Initiative Investment Guide is designed to help applicants align their projects with the goals and mission that drive MIBOR's community investments. This guide outlines the priorities and guidelines of the initiative.

Our aim is to invest in organizations and initiatives that build and maintain inclusive, vibrant communities, attract, develop, and retain a skilled regional workforce, and advance the attraction and retention of quality jobs across central Indiana.

Applicants are encouraged to use this guide as a resource when preparing proposals to ensure their projects reflect the mission and vision of the MIBOR Community Impact Initiative.

INVESTMENT GUIDELINE

To qualify for investment consideration, your organization must:

- Have current tax-exempt status as nonprofit/not for profit or be a government entity.
- Serve communities within the MIBOR REALTOR® Association service area, which includes Boone, Brown, Decatur, Hamilton, Hancock, Hendricks, Johnson, Madison, Marion, Montgomery, Morgan, Parke, Putnam and Shelby counties.
- Serve communities inclusively, without discrimination based on race, ethnicity, gender, religion, age, sexual orientation, gender identity, disability, national origin, socioeconomic status, political affiliation, or other qualities by which we may define ourselves.
- Demonstrate measurable impact with a method to track and report program outcomes and results.
- Align with the MIBOR Economic and Community Development mission and vision:

MISSION

To support organizations and initiatives that build and maintain inclusive and vibrant communities, attract, develop, and retain a skilled regional workforce and work towards the attraction and retention of quality jobs for central Indiana.

VISION

Through collaboration and shared commitment, central Indiana will become the best region in the country for people to live, work, play and invest.

STRONG INVESTMENT APPLICATIONS

Strong applications typically:

- Align with MIBOR's Community Impact Initiative priorities and clearly fit within the mission and vision.
- Demonstrate vetting and support by showing other funding sources or non-financial contributions.
- Show sustainability, including the ability to maintain the program or project beyond the grant period.
- Highlight MIBOR benefits or engagement opportunities, such as promotional recognition or REALTOR® involvement.
- Clearly describe the need the program or project addresses in the community.
- Impact the MIBOR service area, ensuring benefits reach Boone, Brown, Decatur, Hamilton, Hancock, Hendricks, Johnson, Madison, Marion, Montgomery, Morgan, Parke, Putnam, or Shelby counties.
- Include a detailed program budget outlining how funds will be used.
- Define measurable impact, describing the specific results or outcomes your project will achieve in the community or for the target audience.
- Provide a clear timeline and milestones for project implementation, highlighting key dates and phases.
- Include an evaluation plan explaining how success will be measured and reported.
- Highlight innovation or uniqueness to demonstrate what sets the project apart or how it addresses needs in a novel way.